

# ROADSTER

A SPECIAL PURPOSE VEHICLE





## INVESTMENT

\$25,000

Per Investor

10

Number of Investors

\$250,000

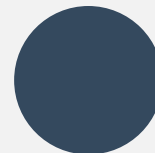
Total SPV Fund



Charlie  
Ifrah



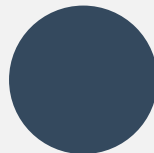
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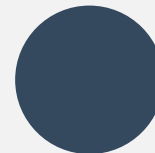
Investor



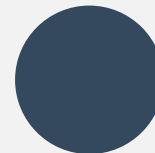
Investor



Investor



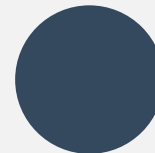
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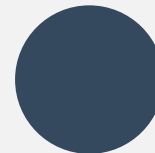
Investor



Investor



Investor



Investor



## INVESTMENT

# Tesla Roadster

2008 - 2012

## 7 Years

Storage and Maintenance

## \$5x - 10x

Return on Investment





## INVESTMENT

**\$250K**

Roadster + Storage + Fees

**\$1.25MM - \$2.5MM**

5x - 10x Return by 2030

**\$125K - \$250K**

5x - 10x Return per Investor





## THE STORY

# THE ORIGINAL ALL ELECTRIC SPORTS CAR



2004



### Elon Musk Buys Tesla

Immediate goal was to showcase an all electric drivetrain in an expensive high-end sports car.

2008



### Tesla Roadster is Released

All electric that you plug-in at home  
245 mile range on a single charge  
0-60 mph in 3.7 seconds  
Powered by batteries found in your laptop.



“You’re not just buying a sports car, you're actually helping pay for the development of the mass market vehicles”

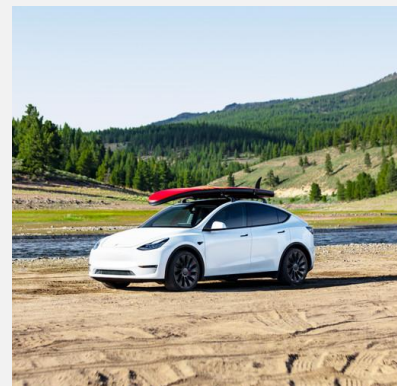
Elon Musk





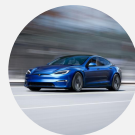
## MASS MARKET IS HERE

MODEL S  
MODEL 3  
MODEL X  
MODEL Y



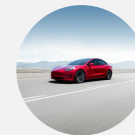


**4.5MM UNITS SOLD TO DATE**



Model S

**255K**



Model 3

**2.1MM**



Model X

**270K**



Model Y

**2.1MM**





## CYBERTRUCK

2024

Deliveries Began

3878

Delivered

3MM+

On Order

\$80,000

Starting Price





## ROADSTER 2.0

2025

Release Date

1000

On Order - All Paid In Full

\$250,000

Starting Price



## INVESTMENT THESIS

The original Tesla Roadster is not merely a car; it is a monumental piece of automotive heritage. Based on the iconic Lotus Elise, this trailblazing vehicle was Tesla's audacious first step into the electric vehicle market. Despite its production challenges and limited release of just 2,400 units between 2008 and 2012, the Roadster was a resounding strategic success that fundamentally altered the electric mobility trajectory.

Boasting the first production car application of a lithium-ion battery pack, the Roadster delivered a staggering 245-mile EPA range, accelerated from 0 to 60 mph in a breathtaking 3.7 seconds, and reached a top speed of 125 mph. These specs didn't just elevate it above the electric competition—they positioned the Roadster as a formidable opponent to traditional high-performance sports cars.

As we pivot to a future dominated by electric vehicles, the significance of the Roadster will only magnify. It stands as a symbol of technological innovation and environmental consciousness—a precursor to an era where electric propulsion is standard. This pioneering spirit is expected to make the Roadster an increasingly coveted asset among collectors and investors alike, with its value projected to soar beyond \$1.5 million in the coming years.

## INVESTMENT THESIS

Burgeoning market trends corroborate this forecast. From trading at around \$70,000 in 2017, the Roadster has recently seen its valuation climb to between \$120,000 and \$165,000. This upward trajectory is propelled by its rarity and the growing appreciation of its historical importance, as fewer than 1,500 remain in circulation today.

Investing in an original Tesla Roadster is more than just a financial decision—it's a chance to own a piece of the revolution that changed how the world sees electric cars. It's about being part of a story of innovation still making waves in the car industry today.

Seize this opportunity to invest in something that stands for change and points toward a better future. The Tesla Roadster isn't just another asset; it's a powerful example of human creativity and a step towards a cleaner, more sustainable way to get around.

## TESLA ROADSTER

2008 - 2012

2450

Total Manufactured

\$100,000

Original Price

\$155,000

Today's Price (AVG)

\$165,000

Last Sold Price

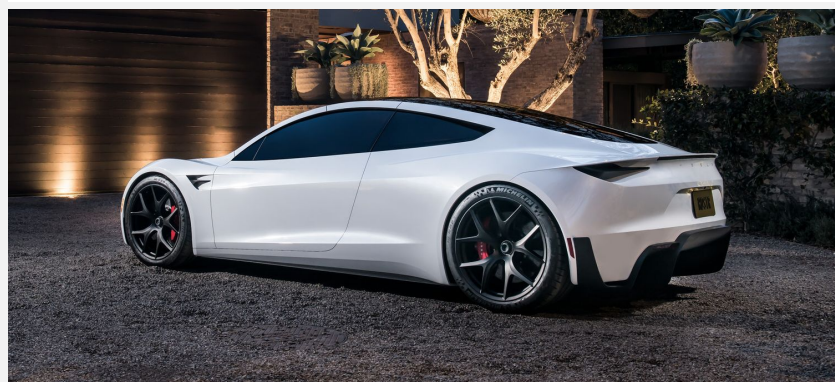
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2025

Successor Year

\$250,000

Successor Price



Other Famous Collectibles

## MERCEDES 300 SL GULLWING

1954 - 1957

1858

Total Manufactured

\$120,000

Original Price

\$1.5MM

Today's Price (AVG)

\$2MM

Last Sold Price

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2010

Successor Year

\$200,000

Successor Price



Other Famous Collectibles

## LAMBORGHINI COUNTACH

1974 - 1990

1983

Total Manufactured

\$450,500

Today's Price (AVG)

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2021

Successor Year

\$52,000

Original Price

\$605,000

Last Sold Price

\$2.65MM

Successor Price





Other Famous Collectibles

## FORD GT

2005 - 2006

4038

Total Manufactured

\$150,000

Original Price

\$350,000

Today's Price (AVG)

\$415,000

Last Sold Price

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2022

Successor Year

\$500,000

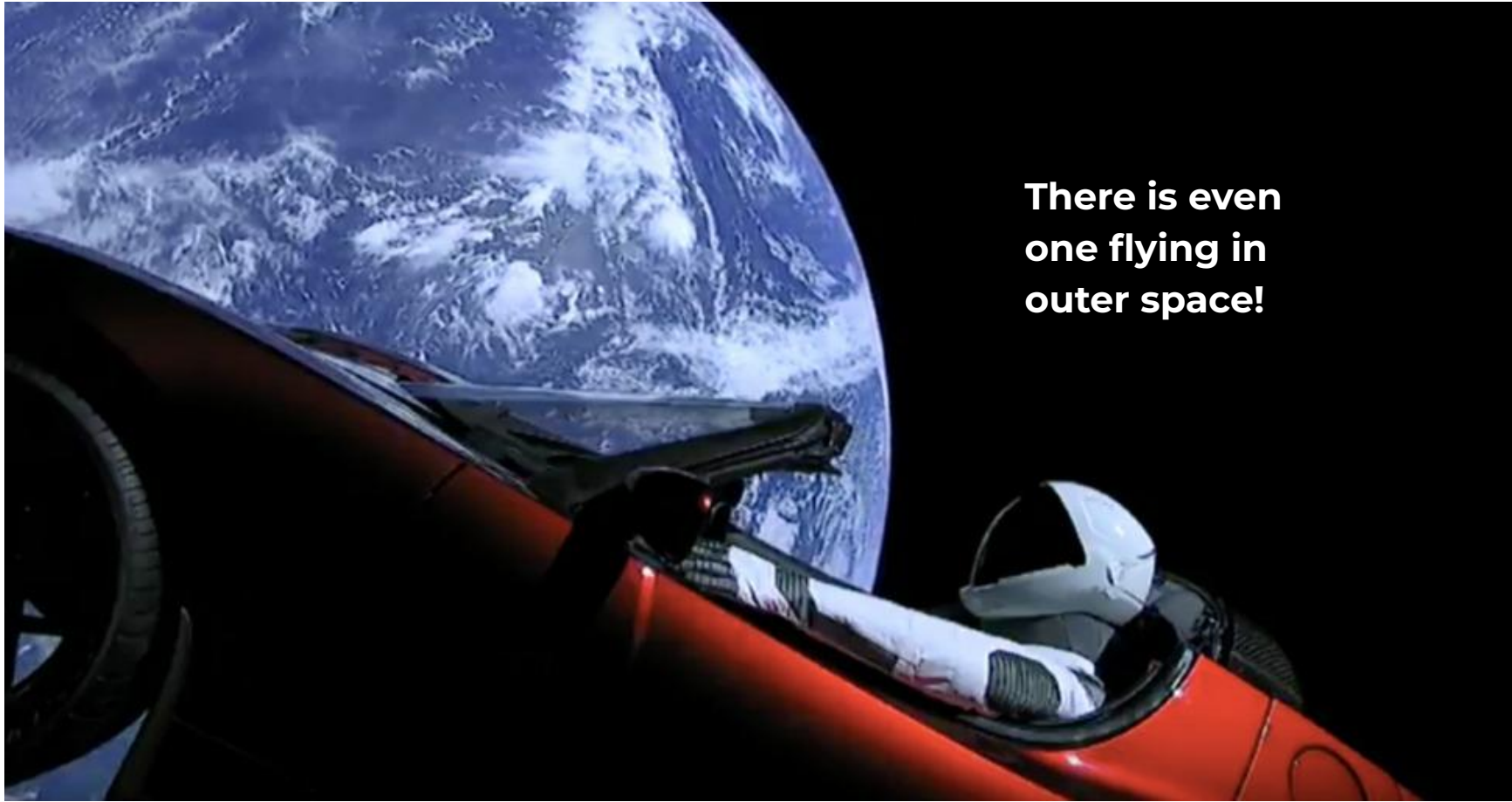
Successor Price





## IN SUMMARY

- **Heritage and Innovation:** The Tesla Roadster, based on the iconic Lotus Elise, was Tesla's pioneering entry into the electric vehicle market, despite only 2,400 units being produced between 2008 and 2012.
- **Performance Breakthrough:** First to use a lithium-ion battery pack in a production car, delivering a 245-mile EPA range, 0 to 60 mph in 3.7 seconds, and a top speed of 125 mph, setting it apart from both electric and traditional sports cars.
- **Future Significance:** As electric vehicles become mainstream, the Roadster's role as a technological and environmental trailblazer is expected to enhance its desirability and value among collectors and investors, with potential values soaring beyond \$1.5 million.
- **Market Trends:** The Roadster's valuation has climbed from around \$70,000 in 2017 to between \$120,000 and \$165,000 recently, driven by its increasing rarity and historical importance, with fewer than 1,500 remaining.
- **Investment Opportunity:** More than a financial venture, investing in the Roadster means owning a piece of the electric revolution and being part of ongoing innovation in the automotive industry.
- **Call to Action:** Consider this opportunity to invest in a symbol of change and a step toward a more sustainable future, exemplifying human creativity and innovation.



**There is even  
one flying in  
outer space!**



## STORAGE & SECURITY

- Secure Indoor Space
- Monthly Start-up
- Complete Detailing (one per month)
- Trickle Charger
- Monthly Written Status Report




## THE NUMBERS

Tesla Roadster	\$160,000	* Includes sourcing, transfers, shipping and upgrades
Storage Fees	\$45,000	* Storage Fees for 7 years
Admin Fees	\$25,000	* One time fee
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Sub Total	\$230,000	
SPV Management Fees	\$20,000	* One time fee
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Total	\$250,000	

# MEET THE SPV



 @charlieifrah

## **Charlie Ifrah**

I'm an entrepreneur, an advisor, and an investor.

A love of cars and investing made me do this.